## Why do we need innovative research process?

## Innovative technology and new life-style in rapid growth pace



Traditional research methods often miss forward-looking growth opportunities. The rapid decline of the technology cost curve has led to a blowout in demand, and the opportunity for more than 10 times valuation upside often comes from the field of innovation.

## More precise way of tracking the industry trend

On the basis of traditional research, we use natural language processing technology to grasp industry trends more accurately and efficiently.

## Riding with the good players

We conduct in-depth research on external insightful investment opinions and research results through quantitative models and technological means.

